

PROPOSAL

2025



BEST DIGITAL MARKETING SERVICES FOR STARTUPS & BUSINESSES

PREPARED BY :
MANAGER

ABOUT US

Digital Rajbhar Company is a forward-thinking digital marketing agency dedicated to helping businesses thrive in the digital age. With a mission to amplify local presence and drive meaningful engagement, we specialize in customized strategies that turn online visibility into tangible growth. From optimizing Google Business Profiles to executing targeted local SEO campaigns, our team combines innovation with proven techniques to ensure your business stands out where it matters most.

In today's digital-first world, a strong local online presence is vital. Digital Rajbhar Company aims to empower your business with tailored digital marketing strategies that enhance visibility, engagement, and leads.



OUR SEO TEAM

JATIN RAJBHAR

Jatin Rajbhar is a passionate digital marketing expert with a focus on local SEO and Google Business Profile optimization. With hands-on experience in driving online visibility and generating high-quality leads for local businesses, he excels in crafting result-oriented strategies. Jatin is committed to helping brands grow by leveraging data, creativity, and the power of digital platforms.



SHIV CHAUHAN

Shiv Chauhan is a skilled digital marketing consultant with a sharp focus on boosting local brand visibility and engagement. Specializing in Google Business Profile optimization, SEO, and content strategy, Shiv brings creativity and strategy together to deliver measurable growth. His commitment to data-driven execution and innovative marketing tactics helps businesses connect with their local audiences effectively.



NIDHI

Nidhi is the voice behind Digital Rajbhar's client outreach, specializing in lead generation and customer engagement through effective communication. With a friendly demeanor and sharp understanding of digital marketing services, she plays a key role in connecting potential clients to the right solutions. Her follow-ups and persuasive approach help build trust and drive conversions.



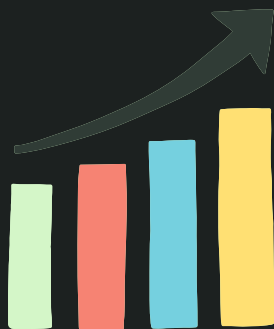
GOALS & OBJECTIVE

GOALS:

- To become a leading provider of local digital marketing services in India.
- To consistently deliver measurable growth and ROI for our clients.
- To expand our client base across multiple cities and industry verticals.
- To stay ahead in digital trends and offer innovative solutions.



OBJECTIVES:



- Help 1000+ businesses improve their Google visibility by 2026.
- Maintain a client retention rate of 90% or higher year-over-year.
- Launch new service modules for content marketing and paid ads.
- Deliver monthly performance reports and insights to every client.

DIGITAL MARKETING



01 TARGETING

Audience targeting are most important in digital marketing.



02 FUNNEL STRATEGY

and the last thing "funnel strategy" applied to your business

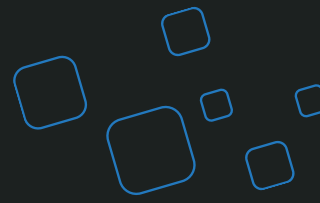


03 BUSINESS GROW

Grow your business by marketing strategy .



04 VERIFIED WORK



SERVICES

In Our Company

Local SEO

Boost your local visibility and connect with nearby customers through optimized Google Business Profiles. We help you rank higher in maps and local searches.

Website Design

Custom websites that are modern, fast, mobile-friendly, and built to convert. From landing pages to full business portals, we craft your digital home.

Social Media Management

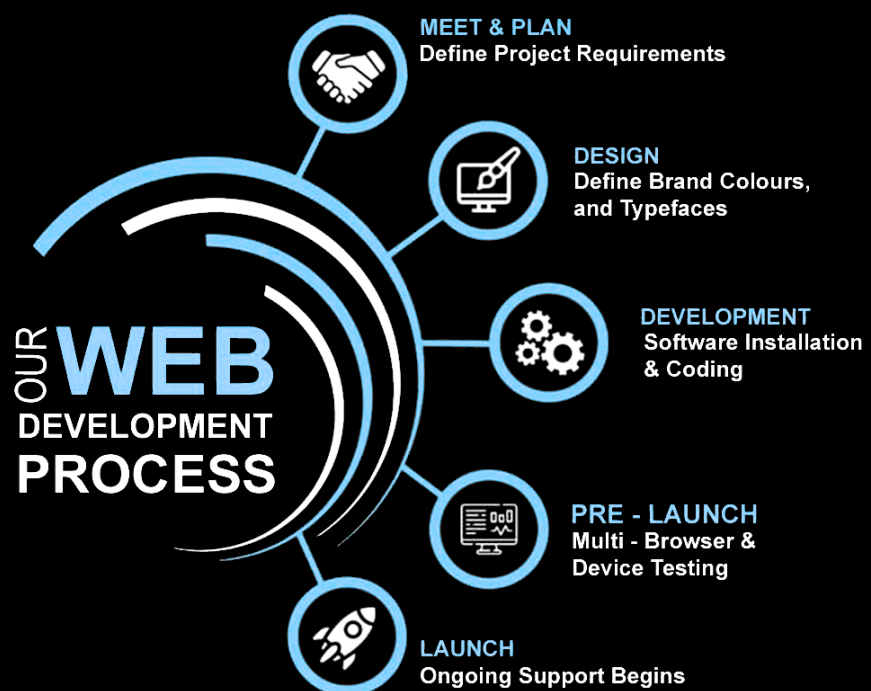
We manage, grow, and engage your audience across platforms with consistent branding, strategy, and performance reporting.

Google & Meta Ads

Drive instant traffic and leads with result-oriented ad campaigns. From search ads to reels, we handle strategy, setup, and performance optimization.

Graphics Design

Stand out with creative and compelling visuals—from logos and banners to brochures and social creatives, designed for impact.



PACKAGES

LOCAL BUSINESSES AWARENESS (GMB)

1. BUDGET STARTER PLAN FOR GMB

Ideal for small and medium businesses starting their digital journey. Our starter plan boosts local visibility with a cost-effective and efficient strategy

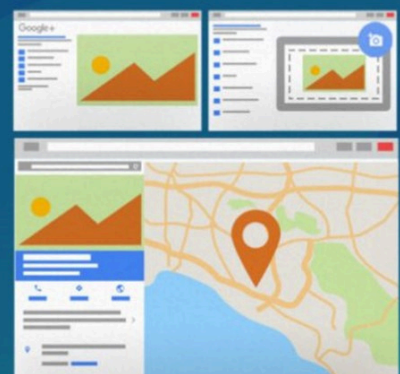
SERVICES INCLUDED :

- Initial Google Business Setup
- One-time Keyword Optimization
- Monthly Visual Post (Festival/Seasonal)
- Quarterly Insights Report



Package	Pricing	GST	Total	Contact Period
Near Me	15,000/-	18%	17,700/-	1 Year

Google My Business



PACKAGES

2. LOCAL SEO & GOOGLE PROFILE OPTIMIZATION

Grow your brand online with a full-scale approach combining website SEO, Google listing optimization, and brand visibility across platforms. Digital Rajbhar delivers impactful results through data-driven execution.

SERVICES INCLUDED :

- Google Business Profile Setup & Optimization
- "Near Me" Keyword Targeting
- Monthly Local SEO Reports
- High-quality Photo & Video Updates
- Festival & Event-Based Creative Posts
- Customer Engagement Q&A & Review Management



Package	Pricing	GST	Total	Contact Period
Near Me Boost	18,000/-	18%	21,240/-	1 Year

PACKAGES

AFTER SPECIAL DISCOUNT

Website Development

We create responsive, user-friendly websites that reflect your brand, enhance credibility, and convert visitors into customers. Perfect for businesses looking to grow online.

Website Development
Custom Design & Development on WordPress
Multiple Pages Structure
Business Branding Alignment
WhatsApp Integration
Free Domain & Hosting
Form-to-Email Integration
Free Business Email
1 Year Support
Rs. 14999/-

*Additional 18% GST

PACKAGES

GOOGLE MY BUSINESS

Boost your local visibility and attract more customers with our tailored GMB plans — perfect for businesses targeting local, citywide, or Tricity audiences.

NEAR ME PLAN	CITY PLAN	TRICITY PLAN
Google Business Profile Setup & Optimization	Google Business Profile Setup & Optimization	Google Business Profile Setup & Optimization
local Search Engine Optimization	local Search Engine Optimization	local Search Engine Optimization
8 Graphic Post (including special days)	12 Graphic Post (including special days)	15 Graphic Post (including special days)
Photo & Video Management	Photo & Video Management	Photo & Video Management
Keyword (3) (Near Me Based Keywords)	Keyword (10) (City Based Keywords)	Keyword (10) (Tricity City Based Keywords)
1 Page Free Website	1 Page Free Website	1 Page Free Website
5 Citations/PM	10 Citations/PM	15 Citations/PM
Insights and Reporting	Insights and Reporting	Insights and Reporting
1 YEAR VALID	1 YEAR VALID	1 YEAR VALID
Rs. 14999/-	Rs. 24999/-	Rs. 29999/-

*Additional 18% GST

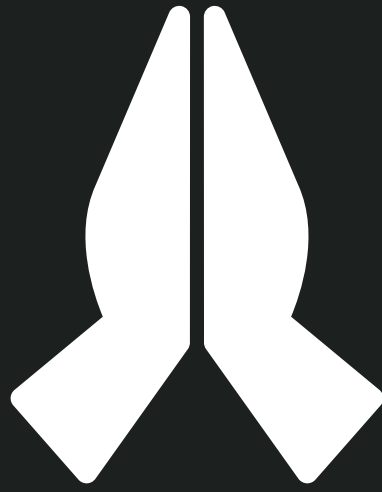
PACKAGES

Social Media Management/Mrt

Engage your audience, grow your brand, and stay active online with our custom social media strategies – tailored for consistent growth and visibility.

Social Media Management/Mrt
Platform Management (Facebook & Instagram)
Custom Posts (6 Static Graphic Posts & 2 Reels)
Profile Optimization
Engagement Support
Ad Management
Monthly Work Report
Rs. 6999/-

*Additional 18% GST



**THANK YOU
FOR
CHOOSING US**

